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Geography of food: reconnecting with origin in the food system

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Biodata of Speakers

Getachew Mengistie Alemu – Intellectual Property Consultant & Attorney

Getachew Mengistie is an Intellectual Property consultant and attorney based in Addis Ababa, Ethiopia, who has been engaged in private practice since August 2008. Before that he served as the first Director General of the Ethiopian Intellectual Property Office. He had been the driving force in developing Ethiopia's Intellectual Property System and promoting the use of intellectual property (IP) as a policy tool for development. Mr. Mengistie successfully implemented or contributed in the implementation of a number of projects supported by the World Intellectual Property Organization, European Union and other international organizations and donor agencies aiming at strengthening IP systems and promoting the use of IP as a tool for development in African countries. Mr Mengistie had authored or co-authored a number of works on issues related to intellectual property, access to genetic resources and other areas. He is a frequent speaker on topics related to intellectual property in national, sub-regional, regional, interregional and international forum.

Isolina Boto – CTA

Isolina Boto is the Manager of the CTA Brussels Office. CTA is a joint ACP-EU organisation, part of the Cotonou Agreement, providing access to information and knowledge, facilitating policy dialogue and strengthening the capacity of agricultural and rural development. Isolina has more than 20 years of experience in development working for the European Commission, various ACP embassies and NGOs in areas related to food security and rural development, education and trade. Within CTA, she worked in various positions at headquarters, especially on co-funded technical programmes implemented at regional level. Since 2004 she heads the CTA Brussels Office, dealing with policy issues related to the ACP-EU cooperation in the field of agricultural and rural development. She coordinates and organizes the regular Brussels Development Briefings on key development policy issues (<http://brusselsbriefings.net>). The office produces a daily news service highlighting key policy areas of ACP-EU cooperation on trade, fisheries, climate change, food security, ACP-EU relations (<http://brussels.cta.int>)

Loretta Dormal-Marino – DG Agriculture and Rural Development, European Commission

Ms Dormal- Marino is the Deputy Director-General for International Affairs, DG Agriculture and Rural Development, European Commission. She has over 20 years of working experience in the European Commission. Since 2012 she is Deputy Director General, responsible for International Affairs, in the DG for Agriculture and Rural Development. In the same institution she served, from 2007 to 2011, as Deputy Director General. From 1996 to 2007 she worked in the DG for Competition as Head of Unit in "Regional Aid", later on as Director of State aid, Aid schemes and fiscal issues and as Director of State aid, Network industries, liberalized sectors and services. From 1993 to 1996 she was Assistant to the Director General, DG "Task force human resources", presently DG Education and culture. Previously, from 1989 to 1993 she had been assistant to the Director General, DG "Coordination of Structural Policies" (former DG XXII). From 1974 to 1982, Ms Dormal-Marino was assistant in the field of International Economics at the Faculty of Political Sciences, University of Padua, Italy. Ms Dormal- Marino co-authored on the topics of

State aid policy and market integration. In 1973 she obtained a M.Sc. in Political Sciences from the University of Padua, Italy.

Fernando Dos Santos – ARIPO

Mr Dos Santos is a national of Mozambique. Hold a Masters Degree on Intellectual Property from the University of London. Degree in Law by the University of Trento in Italy. Also hold specialisation courses on Intellectual Property jointly organised by the University of Turin (Italy), University of South Africa (UNISA) and The World Intellectual Property Organisation. Attained a specialisation course on International Trade Law from the University Institute of European Studies in Turin (Italy). He was the first Director General of the Mozambican Industrial Property Office. He was elected Director General of the African Regional Intellectual Property Organization – ARIPO and took office in January 2013.

Francis Fay – DG Agriculture and Rural Development, European Commission

Francis Fay is Deputy Head of Unit for Agricultural Product Quality Policy, DG Agriculture and Rural Development of the European Commission. He has been closely associated with the development of agricultural product quality policy, which includes the protection in the EU of geographical indications, in the lead up to the adoption in May 2009 of the Commission's Communication on the subject. Since 2004, he has worked on management of the EU register for protected geographical indications and designations of origin for agricultural products and foodstuffs and the development of EU geographical indications policy. He has also followed research on private and public food quality certification schemes that are used by farmers and retailers to identify and guarantee product characteristics and farming methods. Prior to 2004, Francis Fay worked on the US and Canada desk in DG Agriculture and Rural Development, following bilateral agricultural trade issues. In particular, he worked on negotiations in the areas of trade in wines and spirit drinks. He has a background in rural development policy and read law at Trinity College, Dublin.

Astrid Gerz – REDD SA

Astrid Gerz is an associated partner of REDD, a Lausanne-based consultancy providing expertise in voluntary standards and quality labels for agro-food products to producers, rural communities, institutions and consumers. Astrid holds a Master of Science degree in Agricultural Development (specialization: agro-food qualification) from the National Center of agricultural studies (CNEARC, nowadays IRC) in Montpellier (France). She has over 10 years experience in coordinating various rural development projects in Western Africa, namely in the field of natural resource management and agricultural biodiversity, organizational development and capacity building of various groups, especially women organizations. As an independent consultant based in Montpellier (France), she carried out impact assessments, socio-economic analysis, studies and trainings for various international research and development agencies between 2002 till 2009. In Switzerland since 2009, she had been the director of a sub-regional mark for promoting regional food specialties (produits du terroir). Within REDD and since January 2011, she is responsible for project and human resource management as well as for the international training program on agricultural policies for small-scaled farm systems. Her activities also include organizing and facilitating GI related trainings/conferences and carrying out various studies on products linked to origin.

Marie Antoinette Haba – Agricultural Research Institute of Guinea (IRAG)

Marie Antoinette Sanoussi Haba, a Guinean national, holds a degree in Agricultural Engineering, with specialization in Agrochemicals and Pedology from the Institute of Agro-pastoral Sciences of Havana (ISCAH), Cuba. She started her career in 1980 as Head of the fertilization section at the National Soil Service in a project with FAO. From 1984 to 1986 she was Head of the Documentation and information Division of the National Directorate of Agricultural Research, which became, in 1986, the Agricultural Research Institute of Guinea (IRAG). From 1986 to 2000 she worked as Head of the information and evaluation Department (SIVA) and since 2000 she has acted as Chief of the cooperation and

development Division. Ms Haba is the focal point of the IP of the Ministry for Agriculture and also the focal point and National Consultant for the Project to Support the Implementation of Geographical Indications (PAMPIG) of OAPI, a project currently accompanying three candidates products to the GI such as the coffee-Ziama Macenta.

Prof. Johann Kirsten – University of Pretoria

Johann Kirsten, is Professor and head of the Department of Agricultural Economics, Extension and Rural Development at the University of Pretoria. He was born in Cape Town and matriculated from the Hoërskool Jan van Riebeeck in Cape Town in 1979. Subsequently he enrolled for undergraduate studies at the University of Stellenbosch and completed the BSc Agric degree and a BSc Agric (Hons) degree in Agricultural Economics. He started his career as an agricultural economist in the Department of Agriculture in Pretoria and also enrolled for post graduate studies at the University of Pretoria. He obtained a Master's degree and PhD degree in Agricultural Economics at the University of Pretoria and joined the University of Pretoria as lecturer in 1992. During his career of more than 20 years as academic he has published more than 110 articles in peer reviewed journals as author and co-author and also co-edited 4 books. A total of 60 Master's students and 22 PhD students completed their studies under his supervision. He served as a council member of the National Agricultural Marketing Council in South Africa from 2001 to 2011. He also served as the Vice-President of the International Association of Agricultural Economists for the period 2006 – 2009.

Mr Kujo Elias McDave – ARIPO

Mr. Kujo McDave holds a master of laws degree from University of New Hampshire, School of Law, Formerly Franklin Pierce Law Center, Concord, New Hampshire, USA (1999). He was enrolled as a barrister-at-law in the year 1989 and joined the Ghana Bar Association the same year. He obtained his LLB (Hons) degree in 1987 at the University of Ghana, Legon. He then pursued his post-graduate diploma at the Ghana School of Law, Accra, where he was awarded a barrister-at-law Diploma in 1989. In 1990, he joined the Ministry of Justice as an Attorney and was posted to the Industrial Property Office of Ghana the same year. In 1997 Mr. Kujo McDave was awarded a fellowship by the World Intellectual Property Organization to undertake an Advanced Course in Intellectual Property in Switzerland, France and Finland. He served in the public service of Ghana for fifteen years and worked in the private sector for six years as a private legal practitioner and a legal consultant. During his work at the public service of Ghana he co-ordinated Intellectual Property matters and represented the Government of Ghana at negotiations at the World Bank and the African Development Bank. Mr Kujo McDave is now the Legal Counsel for the African Regional Intellectual Property Organization (ARIPO). He is in charge of the Legal and International Cooperation Directorate. Mr Kujo McDave is also a lecturer at the African University (AU) where he teaches students pursuing Master's Degree in Intellectual Property (MIP) which is being organized by the African University, the World Intellectual Property Organization (WIPO) and the African Regional Intellectual Property Organization.

Anselme Bakudila Mbuta – Slow Food Studies Centre

Dr. Anselme Bakudila Mbuta, is currently working for Slow Food International at the Slow Food Studies Centre based in Piedmont region, Italy. He is a technical consultant for the One Thousand Gardens in Africa project in The Democratic Republic of Congo, dealing with nutritional education and school gardens. While taking active part in the organization of biannual events such as Salone del Gusto, Terra Madre, Slow Fish and Cheese, he lectures for Slow Food on numerous topics such as: the importance of nutritional education, biodiversity preservation, family farming advocacy, traditional foods preservation, environmental protection. He is the Slow Food representant for renewable energy in Italy. Between 2004 and 2006 he worked as a zoo-technical and environmental researcher at the Zootechnical Research Centre (CERZOO) in Piacenza, Italy, where he studied the inflammatory process of dairy cows in their peripartum phase through metabolic and blood testing. In 2008 he obtained his PhD from the Catholic University of Milan, Italy, specializing in Physiopathology of livestock systems. In 2009 he obtained the title of marketing and trade technician for agro-industrial products and the promotion of the territory. The

same year he co-founded the association UNDUGU (<http://undugualfajiri.skyrock.com/>) promoting agricultural development projects in Africa.

Alhaji Muhammad Mumuni –ACP Secretariat

Alhaji Muhammad Mumuni has a postgraduate degree in law (LL.M) from the Ghana Law School. He was elected Member of Parliament for Kumbungu Constituency for two terms (1996-2004). He has also been a member of the Governing Body of the International Labour Organization (ILO) in Geneva, Switzerland (1999-2001). Under the first term of the Presidency of H.E. Flt. Lt. J.J. Rawlings, Mr Mumuni was appointed to the Ministry of Employment and Social Welfare as a Minister of State (Cabinet Rank).

Hon. Muhammad Mumuni was sworn in as the Minister for Foreign Affairs and Regional Integration by the President of the Republic of Ghana, H. E Professor J. E. A Mills, in February 2009.

The ACP Council of Ministers met during a special session in Brussels, Belgium on 26th March 2013 and appointed Alhaji Muhammad Mumuni as the Secretary-General of the ACP Group in replacement of Dr Mohamed Ibn Chambas, his compatriot, who was recently nominated as the UN and AU Joint Special Envoy to Darfur.

Bernard O'Connor – O'Connor European Lawyers

Bernard O'Connor manages the Brussels office of NCTM, a 250 lawyer firm with other offices in Milan, Verona, Rome, London and Shanghai. His areas of work are EU and WTO law, Subsidies, Food, Agriculture, Geographical Indications, Competition and Litigation. Over the past 25 years he has appeared in many significant cases in the EU Courts in Luxembourg, as well as in GATT and WTO dispute resolution. His most recent cases are in relation to gas pricing in the Russian fertilizer industry and Chinese subsidies in the steel and banking sectors. He represents the EU Council in anti-dumping and anti-subsidy cases. Bernard represents the Tea Board of India and the Darjeeling Tea Association and achieved the registration of Darjeeling as a GI in the EU in the face of substantive objections from the European tea packing and branding industry. He is currently working on the recognition of Waterford as an industrial GI and the deregistration of a series of Waterford trademarks to the extent that they deceive the consumer that production takes place in Waterford. He teaches: Food Law at the Statale University, Milan, (full time course, undergraduate); Agriculture and Trade at the World Trade Institute, Bern (module, post graduate); Agriculture and Trade, IELPO, University of Barcelona (module, post graduate) and Agriculture and Competition Law at Carlos III, Madrid (module, post graduate). He has written books on Geographical Indications, Agriculture, Public Procurement and general EU law.

Ojo Israel Olusola

Ojo Israel Olusola obtained his first degree (BSc.) in Forest Resources Management (with specialization in Fisheries Management) from the University of Ibadan in 1981, a Masters Degree in Fisheries Management in 1985, and a Master in Business Administration (MBA) from the University of Ilorin, Nigeria in 1990. He started his working career as a Fisheries Development Officer with the Nigeria Federal Ministry of Agriculture where he functioned in various capacities, serving on programmes and projects on fisheries development, monitoring and evaluation, IFAD Community Development Programmes, National Food Security Programmes, Environmental Impact Assessment Projects, National Medium Term Investment Programme of NEPAD Comprehensive African Agricultural Development Programme (CAADP) and other Natural Resources Management Programmes. He joined the African, Caribbean and the Pacific (ACP) Group of States Secretariat in Brussels as the Expert in charge of Rural Development, Food Security and the Environment. With vast knowledge in development cooperation instrument management, he manages a number of Intra-ACP programmes within the framework of the European Development Fund in the area of Rural Development, Natural Resources and the Environment.

Diana Akullo Oyena – Department of Rural Economy and Agriculture, African Union Commission

Diana Akullo is a Policy Officer – Crop Production with the Department of Rural Economy and Agriculture of the African Union Commission. She is the focal person on plant resources, Sanitary and Phytosanitary

matters. Her career interest is in research and development and her experience has so far been in advocating for agricultural policy implementation and supporting agricultural research at the continental (Africa), regional (Eastern and Central Africa) and national (Uganda) levels. For the past decade, she has coordinated a number of development-oriented projects geared towards overcoming hunger and poverty through improved delivery of scientific knowledge, policy options and technologies. Diana holds a Masters Degree in Development Studies of the University of East Anglia and is a doctoral fellow at Wageningen University where her work focuses on analysis of agrarian reforms. She has received awards from the National Agricultural Research Organization (NARO) – Uganda and the Association for Strengthening Agricultural Research in Eastern and Central Africa (ASARECA) respectively in recognition of her work towards improving farmers' livelihood.

Stefano Padulosi – Bioversity International

Dr. Stefano Padulosi is a senior scientist at Bioversity International where he leads Bioversity's thematic research on marketing diversity. He holds a PhD in Biological Sciences from the University of Louvain-la-Neuve, Belgium. After working as a plant explorer in Africa at the International Institute of Tropical Agriculture (IITA), Nigeria, he joined Bioversity in 1993 and since then he has been involved in the promotion of neglected and underutilized species (NUS). He has been coordinating a number of international Projects around the world and is currently leading a global UN effort in Bolivia, Nepal and India focusing on the conservation of traditional crops and their sustainable use enhancement. Together with partners from formal and informal sectors he is also testing out novel methods for the participatory documentation of agrobiodiversity, including the development of a novel Red List system for monitoring the genetic erosion of cultivated species. This work is supported by IFAD, the European Commission and the CGIAR Research Programs on Policies, Institutions and Markets-PIM and on Climate Change, Agriculture and Food Security -CCAFS.

Bernard Rey – DG for Development and Cooperation - EuropeAid, European Commission

Bernard Rey is a doctor in Veterinary medicine by training and holds a Master of Science in Economics of Development. He started his career in the International Agricultural Research Institutions in Mexico, the Netherlands and Ethiopia. He subsequently joined the European Commission and served in the Delegations of the European Union in Nigeria, Kenya and Madagascar in charge of the EU Rural Development and Agriculture portfolios in these countries. He was the Head of Development Cooperation of the EU in Kenya until August 2012 until he was promoted to be the deputy head of unit for 'Rural Development, food security and nutrition' in DEVCO, Brussels.

He is the Chair of the Executive Committee of the ALIVE Platform (African Livestock Platform) managed by the International Bureau for Animal Resources of the African Union, and represents the Commission as chair of the development partners of the AU Comprehensive African Agriculture Development Program.

Marie-Paule Rizo – WIPO

Marie Paule Rizo heads the Industrial Design and Geographical Indication Law Section in the Law and Legislative Advice Division, Brands and Designs Sector of the World Intellectual Property Organization (WIPO). Marie-Paule joined WIPO in 1997, where she has worked in various positions relating to trademarks, industrial designs and geographical indications (GIs). She is a frequent speaker on international trademark, industrial design and GI law, and a lecturer at the Magister Lvcentinvs in Alicante and the Centre for International Intellectual Property Studies (CEIPI) in Strasbourg. Marie-Paule is a graduate of the University of Barcelona and holds a postgraduate degree on industrial property law from the University of Strasbourg.

Fabio Russo – UNIDO

Fabio Russo, national of Italy, is a Senior Officer of the Clusters and Business Linkages Unit of the United Nations Industrial Development Organization (UNIDO). Since taking up his duties with UNIDO in 1992 he

has been managing various projects for private sector development worldwide. His main area of expertise is on Small and Medium Enterprises (SME), Cluster/Networks and value chains development. He is responsible for the UNIDO SME Export and Origin Consortia Programme (www.unido.org/exportconsortia). Since 2010 the focus of this programme has been on supporting producers' organizations in the effective use of Geographical Indications and Collective Labels.

Marie Schmidt – OriGIn

Marie Schmidt is a junior consultant at Insight Consulting, a consulting cabinet specialised in Geographical Indications, since the beginning of January. She has a Master's Degree in European law obtained at Sciences Po Aix en Provence (France). She worked before at the Committee of the Regions during nine months. Marie advises several clients, notably oriGIn the Organisation for an International Geographical Network on their communication campaigns and their relations with European and International institutions. Her expertise covers questions linked to intellectual property, agriculture, health and consumer protection, trade.

John Malcolm Spence – CARICOM Secretariat

John Malcolm Spence is the Senior Coordinator, Intellectual Property, Science and Technology Issues in the Office of Trade Negotiation (OTN) of the CARICOM Secretariat, formerly the Caribbean Regional Negotiating Machinery (CRNM). Mr. Spence is the OTN's focal point for all Intellectual Property negotiations. He served on the CARICOM College of Negotiators as the Alternate Lead Negotiator on Intellectual Property in the Free Trade Area of the Americas (FTAA) negotiations and on the CARIFORUM College of Negotiators as the Alternate Lead Negotiator on Trade Related Issues in the CARIFORUM-EU Economic Partnership Agreement negotiations with specific responsibility for the Chapters on Innovation and Intellectual Property, Sanitary and Phytosanitary Measures and Technical Barriers to Trade. Mr. Spence is currently on the CARICOM College of Negotiators for the CARICOM-Canada Trade and Development Agreement negotiations. Prior to joining the CRNM in 2001, Mr. Spence helped to establish the Intellectual Property system and Office in Trinidad and Tobago as a National Counterpart Consultant to the World Intellectual Property Organization (WIPO), and worked in that Office as the Chief Technical Examiner. Mr. Spence is an Agricultural Engineer with a B.Sc. from the Cranfield Institute of Technology in the United Kingdom and a M.Sc. in Manufacturing for Agricultural and Industrial Development from the same Institution. He has had training in intellectual property, particularly in patent search and examination, through WIPO.